

# INVITATION TO A LIVE WEBCAST



Vaccination conversations on CommuniVET™

Part 3

## Gaining alignment on a clinic vaccination plan

January 25, 2023, at 3 p.m. (EST)

12:00 BC (PDT) 1:00 AB/SK (MDT) 2:00 MB (CDT) 3:00 ON/QC (EDT) 4:00 PEI/NB/NS (ADT) 4:30 NL (NDT)



Are you a general practice veterinarian? If so, join the third and final session of a three-part webcast series to discuss companion animal vaccination protocols with your peers.

Dr. Enid Stiles and Dr. Melanie Normand are general practitioners who have a special interest in vaccination and will lead a **unique and innovative discussion** with the audience on vaccination issues raised by CommuniVET™ members in a 2022 survey.

This final instalment will focus on how to **get your team and clients on board with your clinic's vaccination plan**, which includes:

- Agreeing upon a clinic vaccination protocol with your team
- Gaining pet owner acceptance with your vaccination recommendations

Share your experience and strategies with peers while learning best practices in building vaccination protocols and educating clients.



**Enid Stiles**  
DVM, MSc

Dr. Enid Stiles owns a small animal practice in the West Island of Montréal, Sherwood Park Animal Hospital. She graduated from the Ontario Veterinary College with a DVM in 2000 and also completed a Master's degree in Clinical Sciences (Behaviour Medicine) at the *Faculté de médecine vétérinaire* at the University of Montréal in 2009. Before obtaining her veterinary degree, she completed a Bachelor of Science (Conservation Biology) at the University of Ottawa. Dr. Stiles is a founding member and past president of Veterinarians without Borders Canada. Her more recent work is with the Canadian Veterinary Medical Association as a Quebec Council representative, and then as its 2020–2021 President. She continues these efforts on a global scale, as a Councillor for the World Veterinary Association. In recent years, Dr. Stiles has become a regular presence in print, television, radio, and social media advocating for current national and international animal health issues.



**Mélanie Normand**  
DVM

Dr. Mélanie Normand is a small animal veterinarian practising in a clinic on the outskirts of Montréal. She graduated from the *Faculté de médecine vétérinaire* at the University of Montréal in 2013. She is passionate about the health and wellbeing of pets, with a particular interest in preventative and internal medicine. Dr. Normand is also a regular contributor to CommuniVET™, namely for Vetspresso and Appetite magazine.

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