

BUSTING THE BS

Honest Conversations in the Veterinary Practice

HR, communications & business operations expertise in one full-day workshop. Walk away with tools to manage performance, build a healthier culture, and navigate the conversations you dread — from chronic lateness to talking money with clients. The result: healthier teams, smoother operations, a more profitable practice.

Where Four Points by Sheraton Edmonton West
18540 100 Ave NW, Edmonton, AB T5S 0K6

Who Veterinary Practice Owners, Managers, DVM's & RVTs



SESSION 1

A Framework for Performance & Culture That Drives Clinic Growth

Wilson Wong, CPHR, RPR, PI Practitioner



SESSION 2

Clinic Operations, Difficult Conversations & Talking Money with Clients

Becky Taylor, MA, RVT, BS Communication Strategies Inc

YOU'LL WALK AWAY ABLE TO

- Build performance & culture systems that stick
- Lead difficult conversations with confidence
- Talk cost and treatment plans clients say yes to

SPOTS ARE LIMITED. GET IN THE ROOM.

Edmonton • Four Points by Sheraton West • November 19

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FOR TICKETS



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